

AuraBreeze

Aroma Diffuser

WA638

Product Presentation





A New Generation of i.Relax Aroma Diffuser

- Latest model derived from the i.Relax Aroma Diffuser (WS903) design concept
- Equipped with **high quality, glossy and transparent** material allowing the colour-beam to elegantly pass through the water tank.
- **Touch panel** for easy operation
- **Meticulous speaker** supports soothing sound in its highest quality

- o Product Proposition
- o Target Audience
- o Product Overview
- o Key Selling Points
- o Suggested Channels
- o Packaging Gift Box



Senses with ultrafine **aromatic mist** with lulling **mood lights**, **nature sounds** and a classy modern design.



- **City residents** who want to create a multisensory therapeutic environment in their home
- **Glamorous urbanites** wishing to enrich their living space with chic accessories that are also functional
- **Office employees** seeking calm escape in the middle of their busy day
- **Spas, salons and masseuses** that need to create a tranquilising ambiance for their clients
- **Businesses** that want to create a lasting experience of emotional connection with customers through sensory stimulation

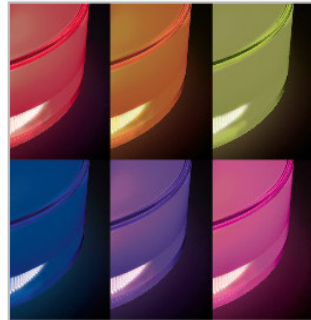


Relax into a multi-sensory escape
Advanced ultrasonic aroma diffusing technology
Colourful mood lighting and nature sounds





Ultrasonic vapour diffusing technology



Colour soft glow mood lighting



Tranquil sounds of nourishing nature



Digital clock with LCD display

Features

- State-of-the art ultrasonic vapour diffusing technology
- Vapour volume output control
- Easy-to-read digital clock with LCD display
- Relaxing aroma, soft coloured lights (6 rotating mood lighting modes: pink, purple, orange, yellow, green and blue) and nature sounds
- Automatic shut-off for safety when low water level is detected
- Touch panel for easy operation
- Intuitive design with automatic timer, mist output adjustment and customisable scent
- Automatic on/off timer for scent diffusion, light and music
- Powered by 12V AC/DC adaptor



Nourish 3 senses simultaneously



Smell : Gentle aromatic mist

Helps to release tension, relax mind, release energy and even help to breathe better during cold winter days.



Sight : Soft glow of 6-colour mood lighting

Creates a calming space by using colours to desirably tone your emotions.



Sound : Tranquil sounds of nature

Uses the sounds coming from the nature such as birds' singing, waterfall and ocean waves that soothe your mood.

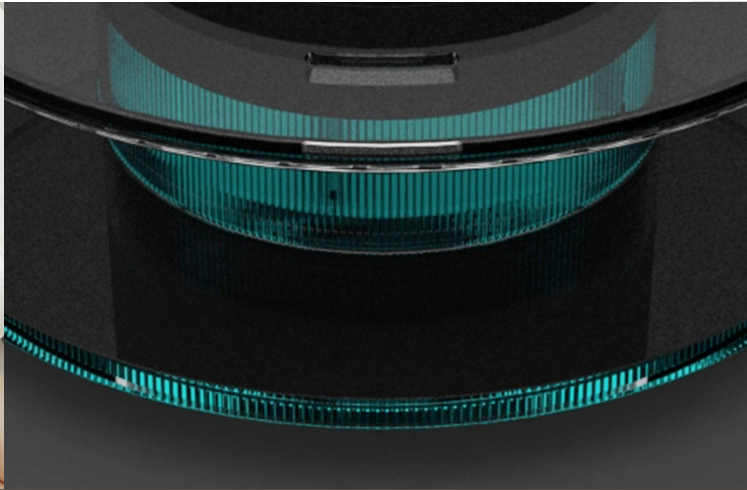
Multifunctional minimalist accessory featuring

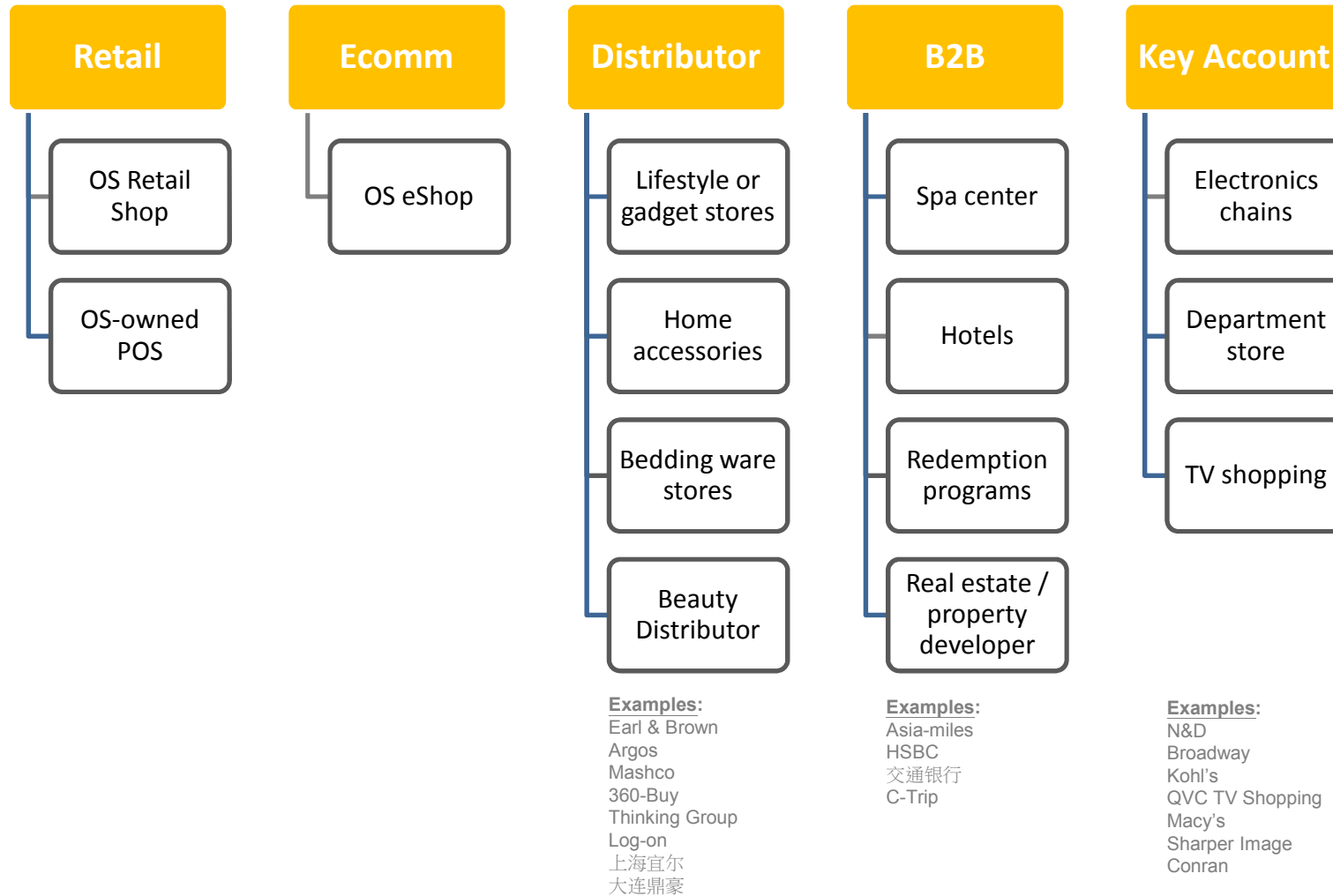
- A glossy transparent tank design with multi-sensory relaxing modes.
- A rotating multi-hued lighting display inside, attuned to the soft flow of aromatic mist.



Simple but intelligent

- Turn off automatically when low water level is detected.
- Digital clock with alarm using sound, aroma or light.
- Wake-up and sleep modes for aroma diffusion.
- Touch key and LCD display on top panel.
- Diffuse up to 8 hours of mist continuously.









Oregon
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A Sensory
Delight to
Soothe Your Mind

AuraBreeze Aroma Diffuser WA338

Bring a little extra leisure to your life with sleek modern design, 6-colour mood lighting, and soothing sounds accompanying a fine aromatic mist that can be preset to give you a refreshing morning or ease you to sleep at night.

Colour soft glow mood lighting

Ultrasonic vapour diffusing technology

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