



thebugco™

CREATING INNOVATIVE ANTI MOSQUITO PRODUCTS FOR HOME & TRAVEL...





Consumers perceive anti-mosquito products in being that they are dull and non-trendy which is generally true however here at **TheBugCo™** we are on a mission to break down such perceptions by bringing consumers eye-catching products which are grabbing attention worldwide!



# Go Natural...Go TheBugCo!

Today, consumers worldwide are moving away from toxic sprays and oils, especially on mosquito repellents containing chemicals such as *Deet*.

The chemical known as N-Diethyl-methyltoluamide, or *DEET* for short -has been proven to inhibit the central nervous system whilst having many adverse side effects such as neurological damage, seizures, insomnia to name a few.

It certainly does not sound like something families should be applying to their skin. We at **TheBugCo**<sup>™</sup> source only natural formulas that are safe for all to use.





CONSUMERS LOOKING FOR NATURAL ALTERNATIVES

DEET FREE

HEALTH CONCIOUS

FUN & ADVENTURE

FAMILY

# BRAND POSITIONING

THE WEARABLES ERA

INSPIRED BY NATURE

NANOTECHNOLOGY

SOCIAL MEDIA

ORGANIC FOCUS





HOLIDAY

FESTIVALS

BBQ

GOLFING

IDEAL FOR

HIKING

CAMPING

FISHING

SPORTS



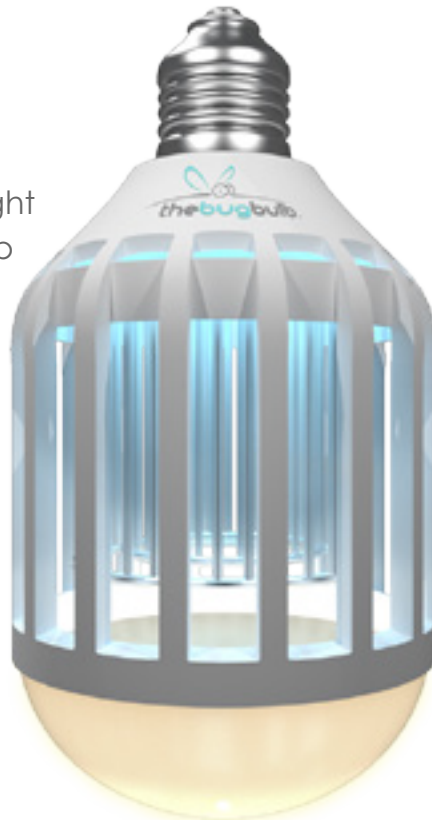
# The Range

TheBugWatch Advanced  
Anti Mosquito  
Wristwear

5  
Colours



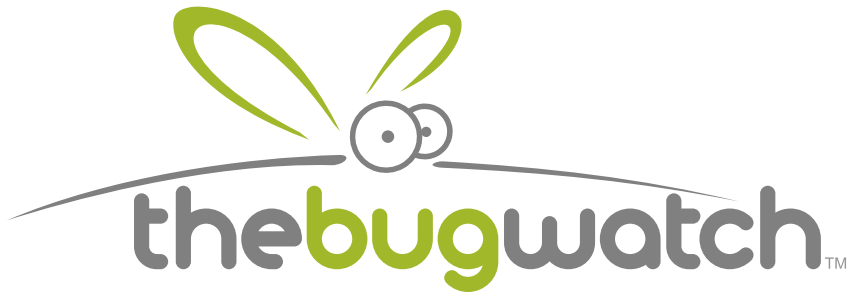
TheBugBulb. 2-in-1 Light  
+ Mosquito Killing Bulb



TheBugBite. Natural fast &  
effective soothing gel



TheBugSpray. Natural fast &  
effective cooling spray

**thebugwatch™**



# HOW IT WORKS

**TheBugWatch™** combines nanotechnology with nature's most effective plant-based Mosquito repellent, Citriodiol®

Using slow-release technology, each **BugBlock™** diffuses a distinctive scent, forming a **360° protective shield** around the area of use, masking you from blood-sucking Mosquitoes.



TheBugWatch includes 1x Mosquito repellent BugBlock™ which is effective for up to 360 hours (15 days) after opening.





# Midnight Black

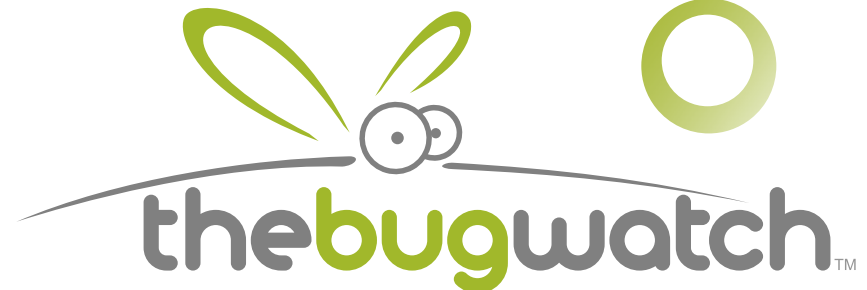
Adjustable Size

Weight (25g)

Shelf Life (36 Months)



RRP  
€11.99





# Ice White

Adjustable Size

Weight (25g)

Shelf Life (36 Months)



RRP  
€11.99





# Lime Green

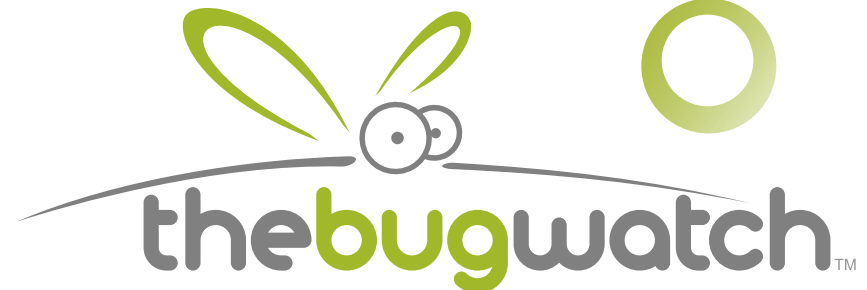
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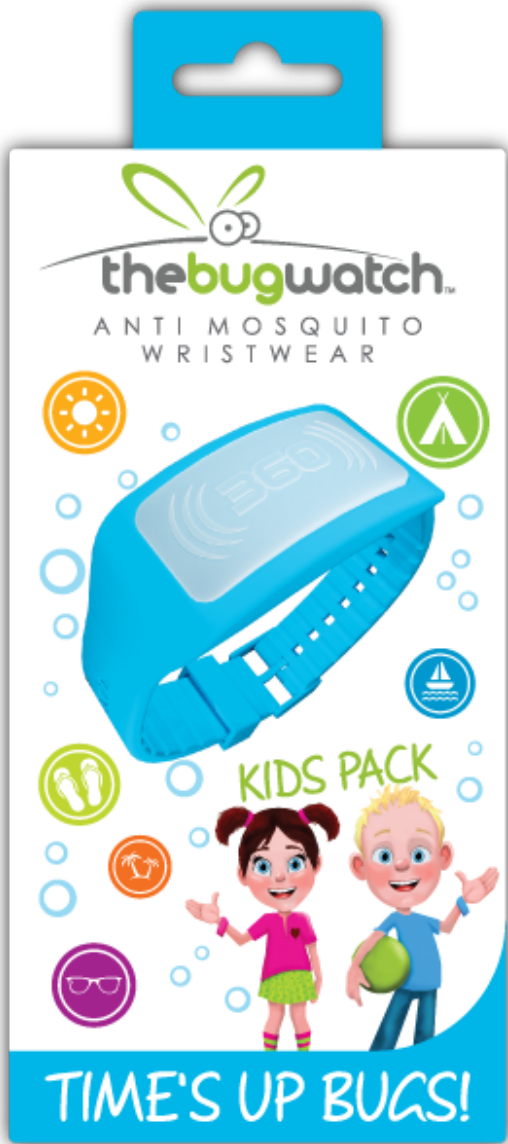
Weight (25g)

Shelf Life (36 Months)



RRP  
€11.99





# Blue Lagoon

Adjustable Size

Weight (25g)

Shelf Life (36 Months)





# Sunset Pink

Adjustable Size

Weight (25g)

Shelf Life (36 Months)



RRP  
€11.99





# TheBugWatch™ Refill Pack

2x included

Weight (9g)

Shelf Life (36 Months)





new

**TheBugSpray™** uses scientifically proven active ingredient Citridiol® an extract from the lemon eucalyptus plant.

Size: 100ml

RRP  
€9.99





new

**TheBugBite™**

Dermatologically tested.  
Suitable for sensitive skin.

Size: 50ml



RRP  
€ 5.99





# THE INNOVATIVE LIGHT BULB THAT ZAPS BUGS!

TheBugBulb™ is  
the latest innovative  
product by TheBugCo™

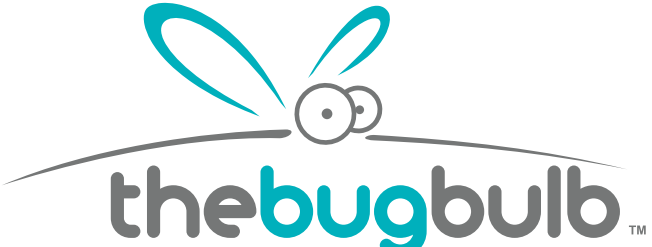
Designed for indoor use, the  
365nm wavelength light  
attracts mosquitoes and other  
flying insects towards the bulb. Once  
entered, insects connect with the  
electric grid and it's **ByeByeBugs!**

RRP  
€21.99



SAFE  
SILENT  
DISCREET

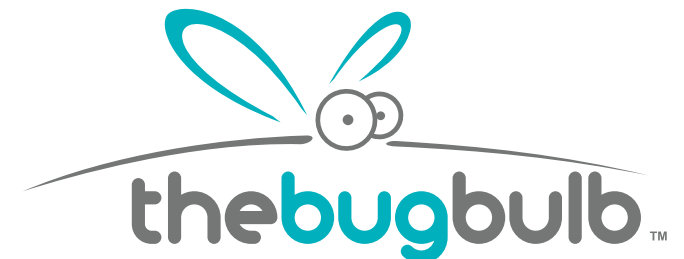
40,000 HOURS  
ECONOMICAL (3W)  
40m<sup>2</sup> COVERAGE

  
thebugbulb™



## THE **TECH** STUFF

- MODELS: BB-10
- SIZE: 80mm x 160mm
- INPUT: 220V
- POWER: 3W/9W
- LED LIGHT: DIP F5
- GRID VOLTAGE: 2000-3000V
- FREQUENCY: 50-60Hz
- LUMINOUS FLUX: 650LM
- PROTECTION AREA: 40m<sup>2</sup>
- LIFESPAN: 40.000 HOURS
- FITTING OPTIONS: E26/E27/B22
- UL/CE/ROHS APPROVED



**TheBugwatch floorstand:**

**Midnight Black:**

7 Pieces\*

**Lime Green:**

7 Pieces\*

**Ice White:**

7 Pieces\*

**Sunset Pink:**

7 Pieces\*

**Blue Lagoon:**

7 Pieces\*

**Refill:**

12 Pieces

\*Pieces exposed

**TheBugCo floorstand:**

**BugSpray:**

6 each floor.  
24 Total\*

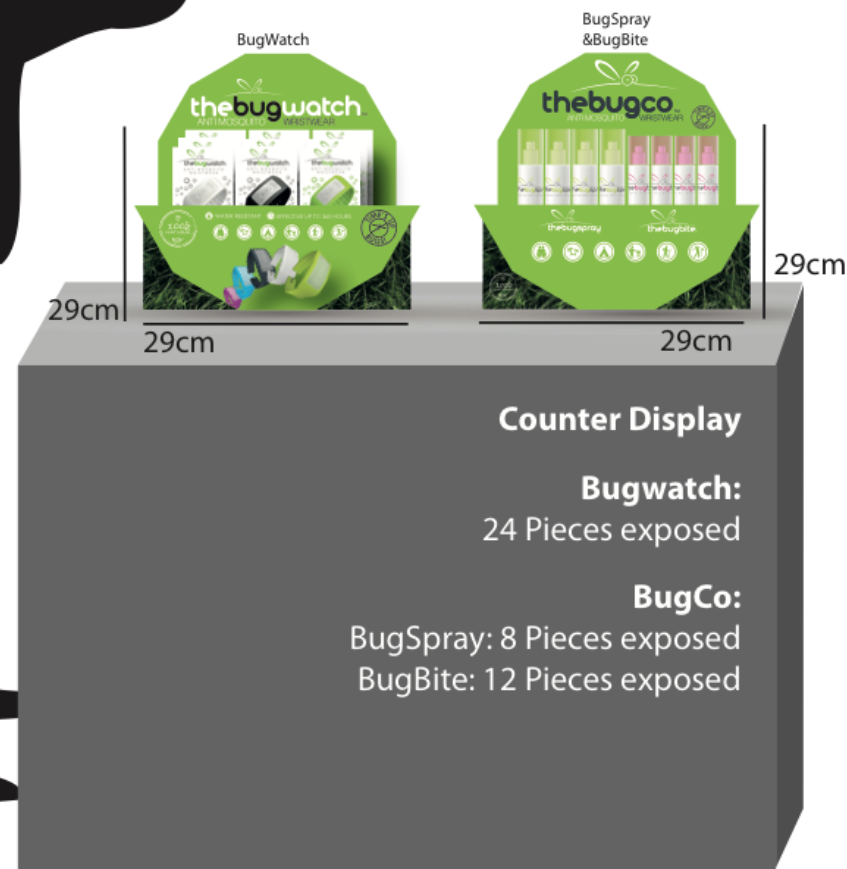
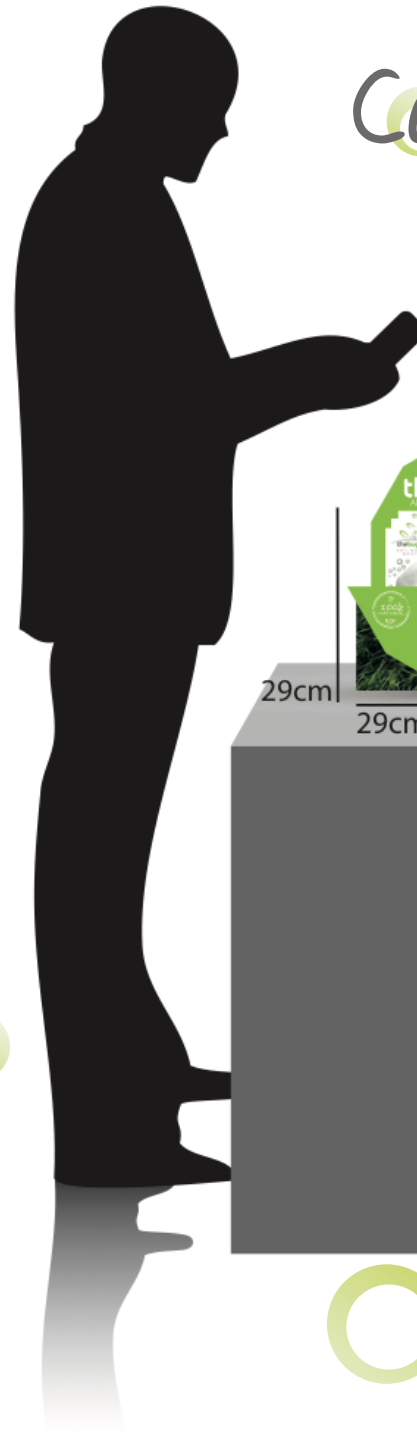
**BugBite:**

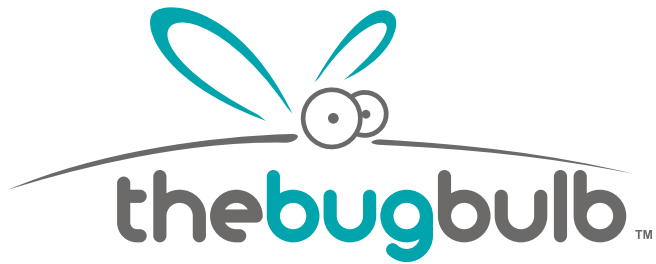
8 each floor.  
32 Total\*

\*Pieces exposed



# Free Eye-Catching Display





# EYE CATCHING DISPLAYS & PACKAGING



Pieces Exposed: 30  
45x24x160cm



80x165mm

IMAGES ARE FOR ILLUSTRATION PURPOSES ONLY.



We are confident **TheBugCo™** will become a brand synonymous with innovative mosquito protection... a brand that consumers will continue to enjoy purchasing and using for many years to come so jump aboard and join us on a journey!

The BugCo Team

