



Sound. Above All Else.™

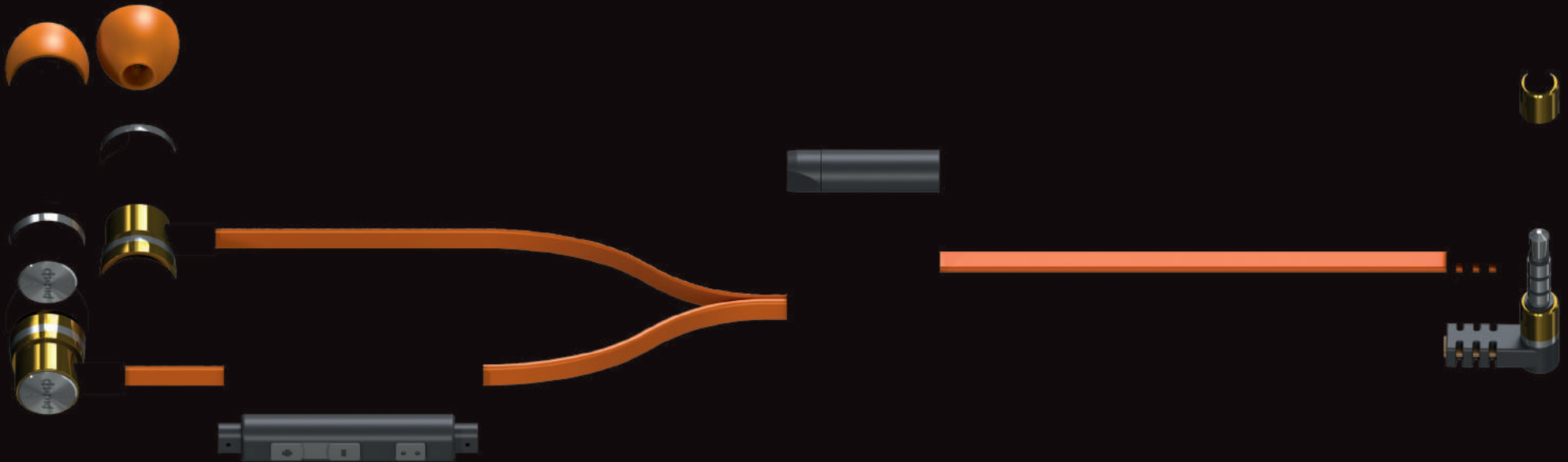
PUMP Audio is an independent
UK headphone brand with a sound
like no other.

The PUMP Team, based in Maidstone, UK, are
dedicated to making the best sounding range
of headphones for people who love
Electronic and Dance Music.





Sound is everything to us, and our USP is our unique sound signature.



SOUND SIGNATURE

Sound signature refers to the way a headphone reproduces sound. At PUMP our sound signature is perfected, and consistent. The sound is everything!



Sound. Above All Else.™

PUMP headphones reproduce sub-bass like no other brand, making them the best headphones for Electronic and Dance Music.



Sub-bass sounds are those below 60 Hz and extending downward to below the lowest frequency humans can hear, typically 20 Hz. Sounds in this range tend to be felt as much as they are heard. It's a feeling we live for!



Sound. Above All Else.™

How are PUMP Audio different from “normal” headphones?



Most leading headphone manufacturers make headphones with a “flat frequency response”, meaning that they reproduce slavishly the sound that’s fed in to them, giving every frequency exactly the same priority.

This is great for certain genres of music, such as Classical. But for other genres, which sound better with a richer sound signature, it just doesn’t sound as good* (*in our opinion!).

We tuned PUMP headphones specifically to have the sound signature that we love. It’s incredible for lovers of EDM (Electronic Dance Music), but also sounds amazing with other genres as well.



Dance Music has embraced digital...



On a global scale, the electronic dance sector of music sales is now worth \$7.1 billion - up 60% over the last three years.

2016 IMS Business Report



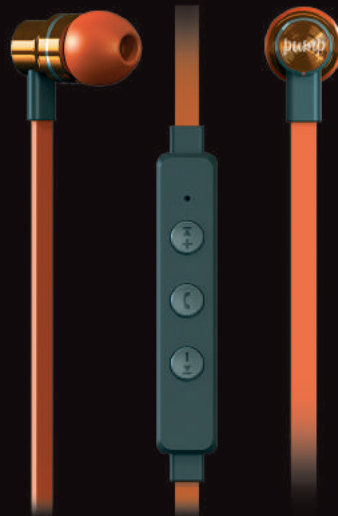
In the UK, dance music grew 3.2% year-on-year in album equivalent sales (against a 1.4% market average).

2016 IMS Business Report



Dance music buyers are twice as likely to subscribe to a music streaming service than other genre fans.

2016 IMS Business Report



2017 Product Range

Entry Level PUMP in-ear headphones.
Expected MSRP: £30 / €39

pump
AUDIO

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BOOM



Premium PUMP in-ear headphones.
Expected MSRP: £60 / €79

pump
AUDIO

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MIX

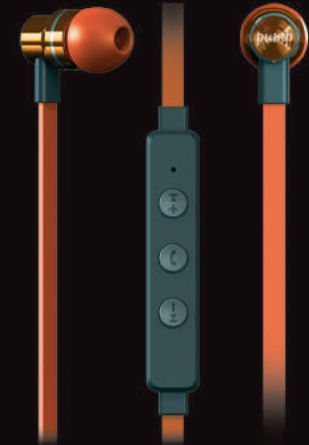


Wireless £90 / €99

pump
AUDIO

Sound. Above All Else.™

MIX
WIRELESS



2017 Product Range

PUMP on-ear headphones.
Expected MSRP: £100 / €119

pump
AUDIO

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DECKS



PUMP wireless headphones.
Wireless £130 / €149

pump
AUDIO

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DECKS
WIRELESS



PUMP wireless over-ear headphones.
Expected MSRP: £170 / €199

pump
AUDIO

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MASTER
WIRELESS

T.B.C.



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Our promise as a brand...
We are dedicated to Sound Quality.

Here at PUMP we are in it for the sound.

For us it really is;
Sound. Above All Else.™





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Previous generation products

PURE



PUMP IEM V2
Wired in-ear headphones.
MSRP £69



PUMP Pure
Wired on-ear headphones.
MSRP £119.

ZEUS⚡



PUMP Zeus
Wireless over-ear headphones.
MSRP £199