# Introducing NeoLAB N2 smartpen



# "Open your Pen"

From Paper to Digital, Two Worlds in One Pen

### Designed to Write

- Neo smartpen N2 is designed to write like a conventional pen.
- Every detail focuses on delivering a seamless transition from your previous experience with a traditional pen.
- Neo smartpen N2's every detail focuses on delivering comfortable and seamless experience of writing. Its ergonomic design lends comfort to the hand and details like the auto power on lets you use it just like you would with any other pen.
- The aluminum in N2 provides a lustrous shine, while the stainless steel lends protection to the product. The finishing polish caps off the aesthetically pleasing result.
- N2 is designed not just to be beautiful, but also to be useful. Details such as the location of the power button, signal lamp, and even the pen cap were designed after extensive contemplation to provide an easy and enhanced writing experience

### NeoLAB is a unique and established manufacturer.



Fact sheet		Capability	Capability	
Established	Feb. 2009	Patented code pattern (nCode)		
Capital	USD 3.1 million	Design (Product/Graphic/UI)	PA	
Employees	80+	QA/QC \(\)		
HQ	Seoul, Korea	Hardware 🦷	aberta .	
Overseas Office	US, Australia, Japan			
Website	http://www.neosmartpen.com	Software		
Product	Smart pen, sound pen (Touch & Play), smart toys (pico projectors)	Firmware	*******	
		Tech/Customer service support	*	

#### **Brief Summary**

Over 6 years of focusing on smartpen/soundpen technology, NeoLAB has built integrated capability from designing both s/w and h/w products to customer support. We have 50+ patents covering code pattern, product design and mobile application. Such integrated structure makes NeoLAB the most flexible and probably the fastest growing most nimble smartpen player in the field.

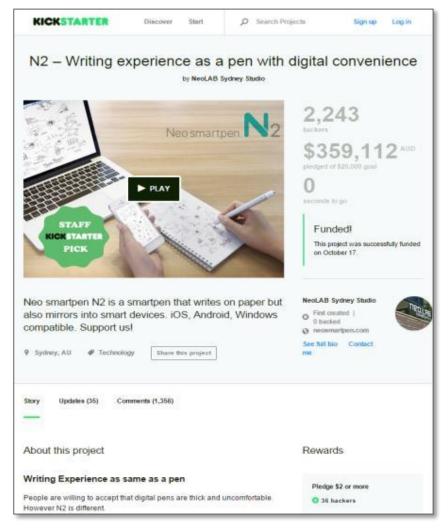
### Neo smartpen N2 is a design award winner



#### N2 - 2015 Winner. N1 - 2014 Winner



#### 100+ pens sold on a daily basis at Kickstarter,



## Neo smartpen N2 award winner in the U.S.



### 2015 Best in show at CE Week NY







### Package Details



Each Neo smartpen N2 package contains N2\*1EA, Ball Pen Refill\*1EA, N pocket notebook\*1EA, Micro USB Cable\*1EA, User Guide

# Slim, Light, and Durable

At 11.5mm to 11.8mm thick and 156.5mm long, N2 is the size of any pen on your desk. At only 22 grams (0.77 ounces) it will be the lightest electronic device you carry around. N2's aluminum and stainless steel body makes it impact and scratch resistant. Neo smartpen N2 will be the slimmest, lightest, and most durable pen you have.





# Power and Speed

Thanks to ARM's dual core processor,

N2 is capable of handling heavy tasks and delivering faster responses than our previous smart pen model.

Capturing more than 120 frames per second and calculating 256 steps of pressure,

N2 is the leading technology in the smartpen industry.

# Hardware Specification

CPU: Dual Core ARM9 Application Processor

Connectivity: USB 2.0 (Micro USB) / Bluetooth 4.0

Size: L 156mm / W 11.5 ~ 11.8 / 22g (Without pencap)

OS: Android Jelly Bean 4.1.2 or higher / iOS 7.1 or higher (iPhone 5 or higher)

Battery: Li-Polymer / 3.7V (Full charage: 2 hours)

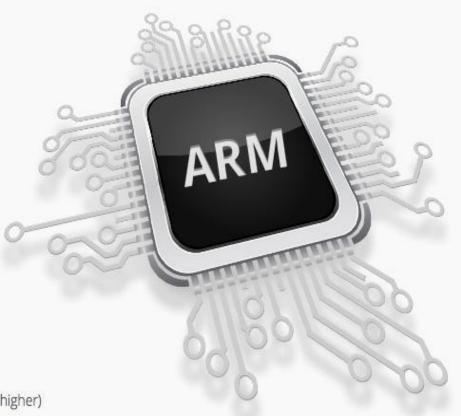
Display: Dot-LED Indicator (Full color)

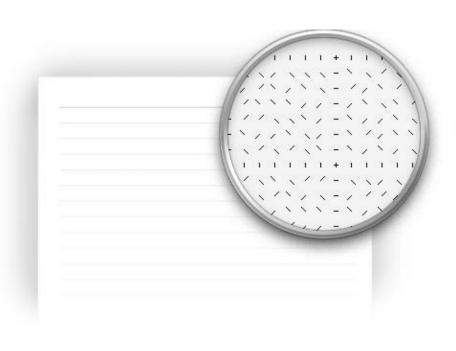
Required Bluetooth Connectivity: Android Bluetooth 2.1 or higher / iOS

Bluetooth 4.0 LE

Pen tip type: Standard D1 type

Usage time: Constant (5 hours) / Normal usage (3 days) / Standby (125 days)





# Ncode™ Technology

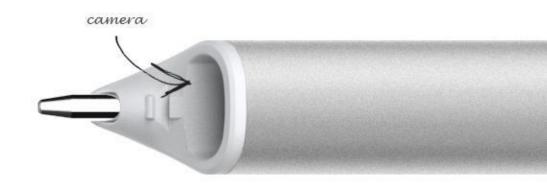
Ncode™ is a combination of lines and symbols printed so small that they are difficult for the eye to perceive. Each line and symbol constitutes a pattern to express a unique code for each location on the page.

#### Here's how it works:

- Write with Neo smartpen N2 on an N notebook
- N2 captures the Ncode™ unique to every page as you write.
- N2 transfers the code data to your smart device. You can then change or share your handwritten notes

### How it Works with N2

A small camera records the Ncode™ as you write. N2 send this data to your smart device where the position and pressure of each stroke is calculated.





Neo Notes is a mobile app for Neo smartpen N2.

Capture your ideas, share your notes, and search and work better.

Discover how it can enhance your writing experience.



# Features



Google Drive Manager



Autosync with Evernote



Transcribe



Tag and Search



Search by Activities



Record and Replay



Auto On/Off



Offline Sync



Change color and thickness



Share



Email



Lock Your Used Notebooks

### Simply write on NeoLAB paper





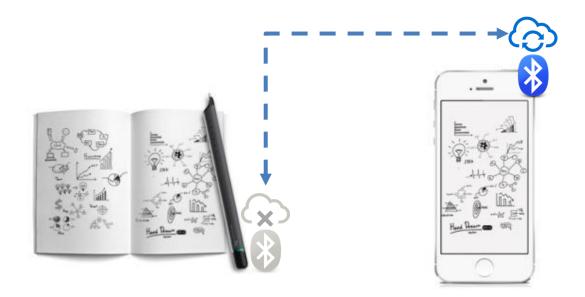
What you write on paper is reproduced exactly on the Neo Notes app (with the ability to edit on the app!)

### Simply write on NeoLAB paper



### Take your notes with just your pen and paper.

Write offline without Bluetooth connectivity. N2 stores up to 1000 pages. When your pen re-connects, the content will be uploaded automatically.





#### No Bluetooth connection:

The pen will automatically store your writing data into the pen.



### **Bluetooth connected:**

After connection, the pen will transfer its stored data.





### Transcribe

With Neo Note's Transcribe feature, you can easily change your handwritten notes into text.

Copy and paste your texts into your email or external memo apps.

Neo Notes supports 15 languages, including which includes English, Japanese, Chinese, German, Korean and much more.

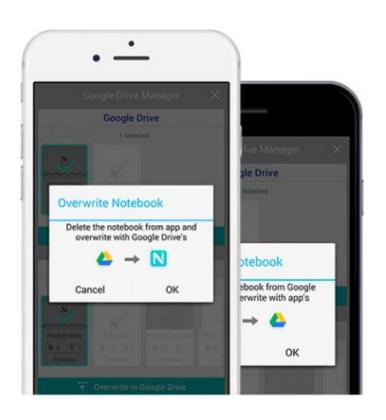


### Auto-sync with Evernote

Register your Evernote account with Neo Notes and your contents will automatically be synced.

Access your content from your smartphone, tablet, or PC.







### Google Drive Manager

N2 works with many different devices, so why not use them all? The Google Drive Manager feature allows you to upload your notes to Google Drive and download them to Neo Notes app in different devices. Stay on the same page in any device and continue writing with ease.



### Tag and Search

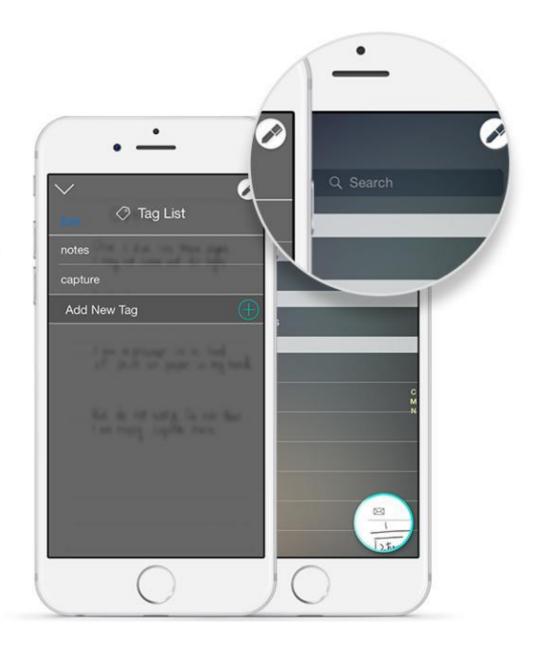
The tagging feature allows you to tag words or descriptions to a page so that you can easily find it later. Tag keywords of your choice to efficiently categorize your notes.

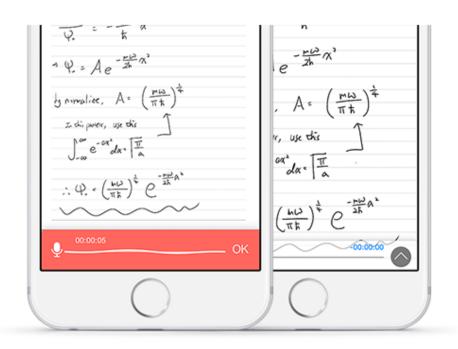


### Search by Activities

The 'Activity' tab allows users to see their content by date in a calendar view. Go back to a certain date to find your notes.

\*Neo Notes will also remember the weather and location to remind you of the environment in which you were writing.







### Record and Replay

Never miss a note or speech with the Record and Replay features. Watch your notes appear in the app as they were written in sync with the voice recording.

# **Export/Share**



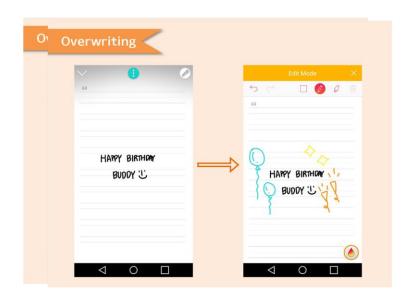




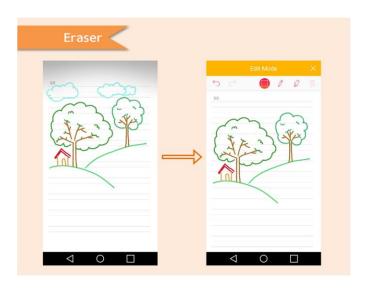




### **New Features**









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