

Time with dazzling colors

PRYSMA was introduced in 2014 with overwhelming market success. The series to be launched in 2015 has inherited the chic and stylish DNA of this product concept with added new features and functions including the reading of temperature, humidity and weather forecast. The most prominent and unique feature is the change of the color display according to the temperature of the environment.



Features

- 7 LCD display colors; change with the current temperature
- Indoor & outdoor temperature
- Indoor & outdoor humidity
- Weather forecast (Sunny/partly cloudy/cloudy/Rainy/snowy)
- Radio- controlled atomic clock (EU/UK/US)
- Daily alarm
- Calendar
- Daylight saving time / 6 time-zones (for US only)





Key Features:

- **Smart and convenient** A clever design that indicates the time and temperature at a glance with changing color of the display according to the current temperature. The weather forecast function also allows users to embrace nature comfortably.
- **Simple and stylish** Simplicity is the key to modern design. Yet the unit has a signature touch of the stylish curve that makes the Design Line a subtle but brilliant work of art.
- **Ideal gift for anyone** A design that suits the taste of people with different lifestyles. The color variations of the outer case makes it even more personal. An elegant gift with practical value that truly reflects the wisdom of both the buyer and the receiver.

Target audiences:

- **Life-connoisseurs** who want a clock that looks great and provides essential information throughout the day.
- **Trendsetters** who want to keep up with the weather forecast yet without compromising their personal lifestyle.
- **Homeowners** who love good-looking décor that also serves a practical purpose.
- **Trendy urbanites** with limited space at work/home who need accessories that are stylish but also multifunctional.

Main Unit	
Indoor Temperature	X
Outdoor Temperature	X
Indoor Humidity	X
Outdoor Humidity	X
Weather Forecast	X
Alarm	X
RCC	X
LCD Display Color (7 colors)	X



Packaging Information

Packing Dimensions:

248mm(W) x 205mm(H) x 50mm(D)

Shipment carton:

TBC

Weight:

TBC