

A person wearing a dark puffy jacket, orange pants, and a beanie stands on a large grey rock. They are holding a small, glowing rectangular light in their right hand. The background features a vast mountain range under a sunset sky with orange and yellow hues. The overall scene is serene and adventurous.

# MPPOWERD™

2015 CATALOG



INFLATABLE SOLAR LIGHT





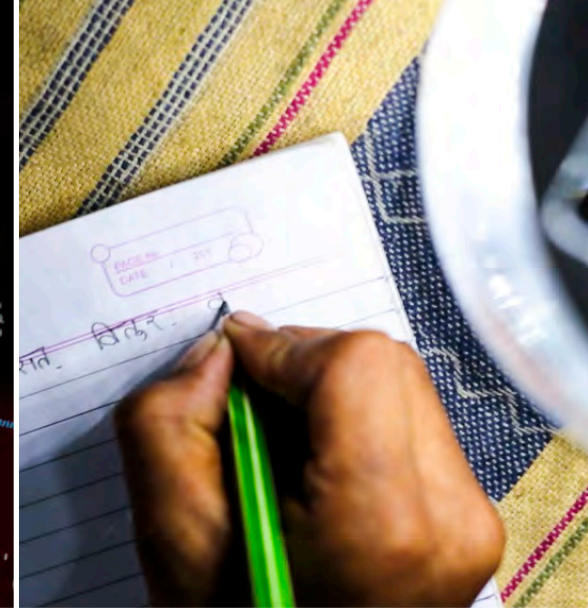
MPOWERD is a New York City-based B Corp that creates innovative and affordable products to help people fit clean energy into their daily lives.

As creator of the award-winning Luci® line of inflatable solar lights, we develop and manufacture world-changing clean energy products that people can use anywhere, whether they're on the grid or off, working, playing or simply living.

Luci taps into a source of light that's limitless and readily available to everyone on our planet – the sun. Advancements in solar tech have given us the means to literally store sunlight and use it later in a device that can fit in your hand.













# The go-anywhere do-anything light

Our classic Luci light. Luci Original is a no frills, gets-the-job-done kind of light. Bright, compact, and portable for any situation – from camping to travel to working around the house. Completely solar, Luci Original is a clean, reliable source of light just about anywhere you need it.







## SPECIFICATIONS



# Luci® Original Inflatable Solar Light

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed

- Lantern & flashlight
- Lightweight, durable & waterproof
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty

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garden • patio • barbeque • camping • emergency

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3 settings:  
bright, super bright,  
1 sec flashing



150 ft<sup>2</sup> (14 m<sup>2</sup>)  
lighting area



10 LEDs  
50 lumens



Lightweight  
4.4 oz (125 g)



Charges in  
7 hours  
direct sunlight



Lasts up to  
12 hours on  
bright setting



Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15° F – 122° F  
(-10° C – 50° C)



Charge  
indicator





## PACKAGING AND DISPLAY



single unit packaging



6-count POP display



# A light for your inner explorer

Luci Outdoor is built for adventures. Lightweight, waterproof, and super bright, it collapses down to just 1 inch, giving you plenty of room for all your camping, hiking, climbing, kayaking or anything-gear. Extremely durable and completely solar powered, Luci Outdoor is game for anything, no matter how far off the grid you go.

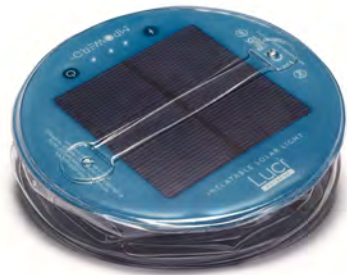








## SPECIFICATIONS



# Luci® Outdoor Inflatable Solar Light

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed

- Dual straps (top & bottom)
- Lightweight, durable & waterproof
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty

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camping • hiking • biking • kayaking • boating • fishing • skiing

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3 settings:  
bright, super bright,  
1 sec flashing



150 ft<sup>2</sup> (14 m<sup>2</sup>)  
lighting area



10 LEDs  
50 lumens



Lightweight  
4.4 oz (125 g)



Charges in  
7 hours  
direct sunlight



Lasts up to  
12 hours on  
bright setting



Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15° F – 122° F  
(-10° C – 50° C)



Charge  
indicator





## PACKAGING AND DISPLAY



single unit packaging



6-count POP display



# Magic hour at any hour

Luci Lux, our most elegant light, merges the utility of a portable light and the aesthetic of modern home decor. With a soft frosted finish, Luci Lux is the ultimate ambient light – perfect for those summer dinner parties or that relaxing bath. Just like candlelight, the warm, bright glow turns any moment into a magical experience.



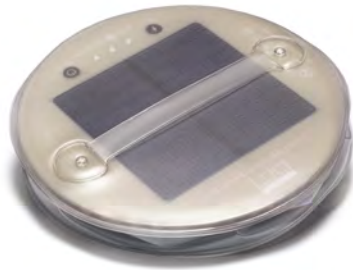








## SPECIFICATIONS



# Luci<sup>®</sup> Lux Inflatable Solar Light

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed

- Warm LEDs
- Frosted finish
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty

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home decor • weddings • dinner parties • yoga & spa • pool & patio • night lights

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3 settings:  
bright, super bright,  
1 sec flashing



150 ft<sup>2</sup> (14 m<sup>2</sup>)  
lighting area



10 LEDs  
50 lumens



Lightweight  
4.4 oz (125 g)



Charges in  
7 hours  
direct sunlight



Lasts up to  
12 hours on  
bright setting



Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15° F – 122° F  
(-10° C – 50° C)



Charge  
indicator





## PACKAGING AND DISPLAY



single unit packaging



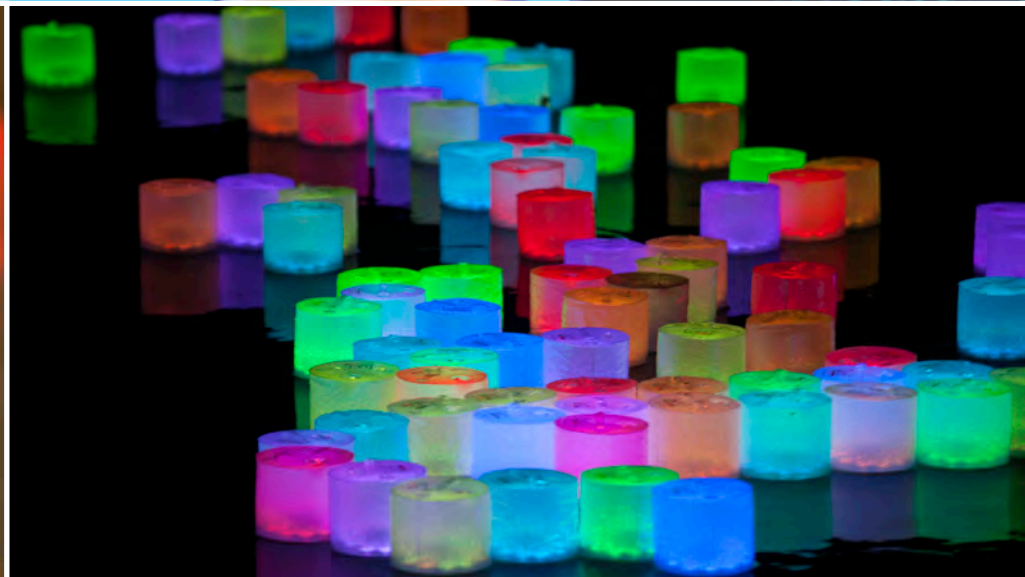
6-count POP display



# Change the color, change the mood

Why settle for one color when you can have eight? Luci Color lets you choose the mood by setting a color or cycling through them all in sequence. Like all Luci lights, it's waterproof, lightweight, and completely solar. So you can throw it in the pool, bring it to that concert, or turn your kid's bathtime into playtime. Just the right accessory to deck out the dorm room or string some together and take your party to the next level. Home decor never looked so colorful.







## SPECIFICATIONS

# Luci® Color

## Color-changing Inflatable Solar Light

10.8 cm height | 12.7 cm diameter | 2.5 cm collapsed



- 8 unique colors plus color cycling mode (red, green, blue, purple, yellow, cyan, orange, white)
- Frosted glittery finish
- No batteries needed, just the sun
- Battery charge indicator
- 1 year warranty



home decor • parties • pool & patio • mood lighting • dorm rooms • bath



8 brilliant hues  
+ color cycle mode



150 ft<sup>2</sup> (14 m<sup>2</sup>)  
lighting area



10 LEDs  
50 lumens



Lightweight  
4.4 oz (125 g)



Charges in  
7 hours  
direct sunlight



Lasts up to  
6 hours on  
any color



Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15° F – 122° F  
(-10° C – 50° C)



Charge  
indicator





## PACKAGING AND DISPLAY



single unit packaging



6-count POP display



# The light that's got your back

Luci EMRG is a pocket-sized lantern, flashlight and emergency light all-in-one. Needing only sunlight to stay charged, Luci EMRG is the most reliable light to shine through storms, blackouts, roadside trouble or whenever you need light. Lightweight, waterproof, and extremely durable, tuck one in your travel bag, keep one in your car and store one in your emergency kit.







## SPECIFICATIONS



# Luci® EMRG 3-in-1 Inflatable Solar Light

10.2 cm height | 10.2 cm diameter | 3.2 cm collapsed

- Lantern, flashlight, and emergency light
- S.O.S. Morse code
- Lasts up to 10 years
- No batteries needed, just the sun
- 1 year warranty

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emergency kits • storms & blackouts • travel • camping • car breakdowns

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4 settings:  
bright, super bright,  
flashing, S.O.S.



100 ft<sup>2</sup> (9 m<sup>2</sup>)  
lighting area



4 LEDs  
25 lumens



Lightweight  
2.4 oz (69 g)



Charges in  
8 hours  
direct sunlight



Lasts up to  
7 hours on  
bright setting



Lantern,  
flashlight &  
emergency light



1 sec timer  
when on  
flashing mode



Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15° F – 122° F  
(-10° C – 50° C)



1 year  
warranty





## PACKAGING AND DISPLAY



single unit packaging



6-count POP display



# The light that tricks and treats

The official light of things that go bump in the night, Luci Spooky is a new twist on a classic tradition. Feather-light, waterproof and completely solar, Luci Spooky avoids the hassles of messy candles and bulky flashlights. The limited edition Luci Spooky pack comes with 3 unique designs, each with 5 vibrant color settings. Put some on the windowsill or front steps, then take them with you on the neighborhood route. This year, even Halloween goes green.







## SPECIFICATIONS



# Luci® Spooky Inflatable Solar Light

10.2 cm height | 10.2 cm diameter | 3.2 cm collapsed

- 5 color modes (red, orange, purple, color cycle, white)
- Glittery finish
- Fun holiday graphics
- No batteries needed, just the sun

trick-or-treating • halloween decor • parties • moonlit walks



5 settings:  
red, orange, purple,  
color cycle, white



1 LED  
25 lumens



Lightweight  
2.6 oz (75 g)



Charges in  
8 hours  
direct sunlight



Lasts up to  
6 hours on  
any color



100 ft<sup>2</sup> (9 m<sup>2</sup>)  
lighting area



Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15°F – 122°F  
(-10° C – 50° C)



1 year  
warranty





## PACKAGING AND DISPLAY



single unit packaging



12-count POP display



# A light for your winter wonderland

Sometimes the best gifts really do come in small packages. The inflatable, solar Luci Winter features three festive styles and five color modes. Its safe, waterproof design makes Luci Winter a great new addition to classic winter traditions, from playing in the snow to decorating at home. With none of the hang-ups of conventional holiday decor, ring in the new year with the light made for making memories.









## SPECIFICATIONS



# Luci® Winter Inflatable Solar Light

10.2 cm height | 10.2 cm diameter | 3.2 cm collapsed

- 5 color modes (violet, frost, gold, white, color cycle)
- Glittery finish
- Wintry holiday graphics
- No batteries needed, just the sun

holiday gifts • secret santa • parties • trim-a-tree • holiday decor lighting



5 settings:  
violet, frost, gold,  
white, color cycle



1 LED  
25 lumens



Lightweight  
2.2 oz (63 g)



Charges in  
8 hours  
direct sunlight



Lasts up to  
6 hours on  
any color



100 ft<sup>2</sup> (9 m<sup>2</sup>)  
lighting area



Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15° F – 122° F  
(-10° C – 50° C)



1 year  
warranty





## PACKAGING AND DISPLAY



single unit packaging



12-count POP display



Settings



LEDs



Lighting area



Lightweight



Charge time



Lasts up to

Luci  
Original



3 settings:  
bright, super bright,  
1 sec flashing

10 LEDs  
50 lumens

150 ft<sup>2</sup> (14 m<sup>2</sup>)

4.4 oz (125 g)

7 hours  
direct sunlight

12 hours on  
bright setting

Luci  
Outdoor



3 settings:  
bright, super bright,  
1 sec flashing

10 LEDs  
50 lumens

150 ft<sup>2</sup> (14 m<sup>2</sup>)

4.4 oz (125 g)

7 hours  
direct sunlight

12 hours on  
bright setting

Luci  
Lux



3 settings:  
bright, super bright,  
1 sec flashing

10 LEDs  
50 lumens

150 ft<sup>2</sup> (14 m<sup>2</sup>)

4.4 oz (125 g)

7 hours  
direct sunlight

12 hours on  
bright setting

Luci  
Color



8 brilliant hues  
+ color cycle mode

10 LEDs  
50 lumens

150 ft<sup>2</sup> (14 m<sup>2</sup>)

4.4 oz (125 g)

7 hours  
direct sunlight

6 hours on  
any color

Luci  
EMRG



4 settings:  
bright, super bright,  
flashing, S.O.S.

4 LEDs  
25 lumens

100 ft<sup>2</sup> (9 m<sup>2</sup>)

2.4 oz (69 g)

8 hours  
direct sunlight

7 hours on  
bright setting

Luci  
Spooky



5 settings:  
red, orange, purple,  
color cycle, white

1 LED  
25 lumens

100 ft<sup>2</sup> (9 m<sup>2</sup>)

2.6 oz (75 g)

8 hours  
direct sunlight

6 hours on  
any color

Luci  
Winter



5 settings:  
violet, frost, gold,  
white, color cycle

1 LED  
25 lumens

100 ft<sup>2</sup> (9 m<sup>2</sup>)

2.2 oz (63 g)

8 hours  
direct sunlight

6 hours on  
any color





Retains 95%  
charge/month  
when in storage



Waterproof  
IP67 rating



Operating temp:  
15°F – 122°F  
(-10°C – 50°C)



1 year  
warranty



Charge  
indicator



1 sec timer  
when on  
flashing mode



Flashlight

Luci  
Original



Luci  
Outdoor



Luci  
Lux



Luci  
Color



Luci  
EMRG



Luci  
Spooky



Luci  
Winter





MPOWERD wants to hear about your values and mission. We believe, together, we can do more. If you are interested in partnering in social responsibility initiatives, please contact our Impact Manager Shveta Sarin at [shveta@mpowerd.com](mailto:shveta@mpowerd.com).